

# Victorian Billy Cart Championships Pyalong Inc.

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[www.victorianbillycartchampionships.com.au](http://www.victorianbillycartchampionships.com.au)



Pyalong Post Office PYALONG 3521

Dear Sponsor

We seek your sponsorship for our 2008 Victorian Billy Cart Championships event to be held 21<sup>st</sup> March (Good Friday).

This event has been trialled over the last two years and has shown the potential to become a very successful event for the region. The event is organised by volunteers most of whom come with personal business experience and who have a range of necessary skills to make the event a success. A business plan has been developed for this event and you can find this on our website [www.victorianbillycartchampionships.com.au](http://www.victorianbillycartchampionships.com.au)

Outside this event being a great day out for families the organising committee has decided that each event should deliver an environmental benefit back to the community. We want to demonstrate that organisers of events can help lead the community in a practical way to address global warming issues. Details of 2008 environmental target will be released closer to the event.

We are seeking sponsorships starting from \$100 up to any amount. Some of the ways we support you in return is to advertise your business on our website for 12 months and include your logo on our publications. Please find a sponsor's package offer for your consideration on our website [www.victorianbillycartchampionships.com.au](http://www.victorianbillycartchampionships.com.au)

If you specifically want to support the environmental aspect to the event you should contact us and we can advise you of our environmental target for 2008 which will be released to the Media in early March. The greater the support the greater the environmental benefit will be, so your contribution, should you choose to take up this aspect will have a direct benefit to our environment.

Unspecified contributions will be expended on providing event activities such as rides for children and the purchase of trophies/sashes, advertising etc. We can provide you with full details of the expenditure after the event if you wish. Our event is designed to provide fun while using as little energy as possible and will be operating as an accredited Waste Wise event.

The event is being supported by the Mitchell Shire and Regional Development Victoria, Environment Victoria, Waste Wise, Goulburn Water, and various businesses.

We thank you for your time in considering our request and look forward to your response.

Regards

Carmel Barrot

Secretary VBCC 5785 1334 or 0419 367 190



**"Its all about fun"**



# Victorian Billy Cart Championships Pyalong

## Sponsorship Form

Sponsor Name \_\_\_\_\_

There are three levels of sponsorship for you to consider, please use box to indicate your choice

**SPONSOR'S STANDARD PACKAGE:** this category is for donations **up to \$500**

**You will receive in this package;**

- ✓ Recognition on our website with a link to your business for 12 months.
- ✓ You will appear on our promotional material
- ✓ You will be acknowledged and thanked on the day
- ✓ Presented with a bottle of wine in gratitude of your support
- ✓ You will appear on our sponsor's board at the event

**SPONSOR'S SILVER PACKAGE:** this category is for donations of **\$500 to \$1000**

**You will receive:**

- ✓ **The STANDARD PACKAGE**                      **PLUS:**
- ✓ **A FAMILY PASS TO THE EVENT:** (two adults and two children)

Holders of the family pass will receive free family entry to races, free admission to all children's rides and activities, and we will provide a Billy Cart for your family to race.

**SPONSOR'S GOLD PACKAGE:** This category applies to donations starting from **\$1100 upward**

**You will receive:**

- ✓ **STANDARD PACKAGE**                      **PLUS**
- ✓ **SILVER PACKAGE**                      **PLUS**
- ✓ **ONE NIGHT FREE ACCOMADATION** AT ONE OF THE LOCAL BB's (including breakfast)
- ✓ **You will be invited to present an award** to a winner and speak on your business sponsorship.
- ✓ **You will also receive free lunch and drinks** for the entire family and seating at a table in prime location of the races.

*(A Tax Invoice will be supplied on request. All sponsorship is GST free)*

**OTHER CHOICES OF SUPPORT AVAILABLE - PLEASE MARK YOUR CHOICES BELOW WHERE APPROPRIATE**

**\$100 Yes, I would like to be listed on the Victorian Billy Cart Championships Pyalong Website as a supporter**

Please provide your company or Individual name(s) you would like to see on the listing:

.....  
Please include YOUR Logo in an attachment.

**\$200 Yes, you would like to be listed as a supporter on the Victorian Billy Cart Championships Pyalong Website with a link to my own business website. Please provide web address details below**

**\$300 Yes, I would like to build and enter a Corporate Sponsored Billy Cart and have my Cart and business details listed on the on the Victorian Billy Cart Championships Pyalong Website with link:**

Please provide your company or Individual name(s) you would like to see on the listing:

.....  
Please email YOUR Logo in an attachment to the email link on our website.  
Please refer to our website for conditions of entry

Details of your intended Billy Cart:

.....  
Sponsor details please

Please contact the person below for further information regarding OUR sponsorship:

Contact person details.

**Name** \_\_\_\_\_ **Phone:** \_\_\_\_\_

**Postal Address:** \_\_\_\_\_

**Email:** \_\_\_\_\_

**Preferred time to contact:** \_\_\_\_\_ **Preferred method of contact** \_\_\_\_\_

Return the Sponsorship form and cheque made payable to Victorian Billy Cart Championships Inc  
Pyalong Post Office, High St PYALONG 3521

Contact: Janine Stephens on 0407 813 105 OR Carmel Barrot on 0417 367 190

Please visit our website [www.victorianbillycartchampionships.com.au](http://www.victorianbillycartchampionships.com.au)

**Thank you for your support!**

*"Its all about fun"*